



# Unlocking Project Innovation

Unveiling the Power of AI, Spatial Analytics, and Data  
Insights for Project Controls



**Orion Matthews**

Founder/CEO @ Queryon



PROJECT CONTROL  
— SUMMIT —

# Topics



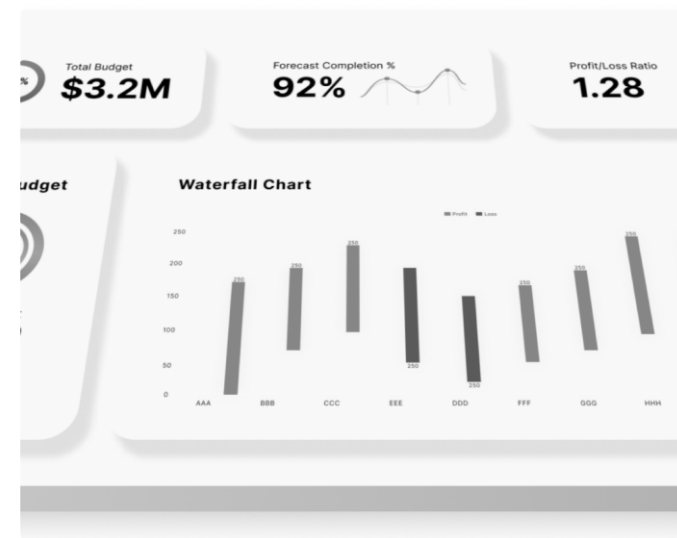
## Welcome

2024 Conference



## Queryon

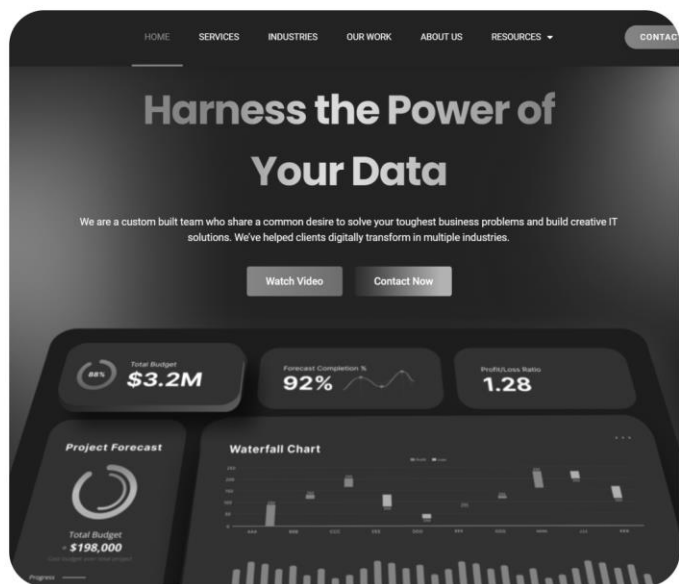
Our own take on data analytics



## Real-Time Analytics

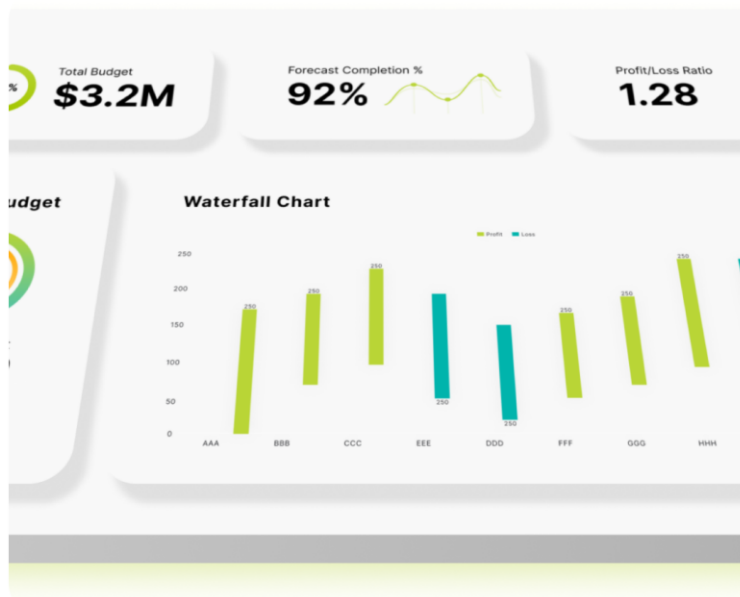
Intuitive data dashboards for Project Controls

# Topics



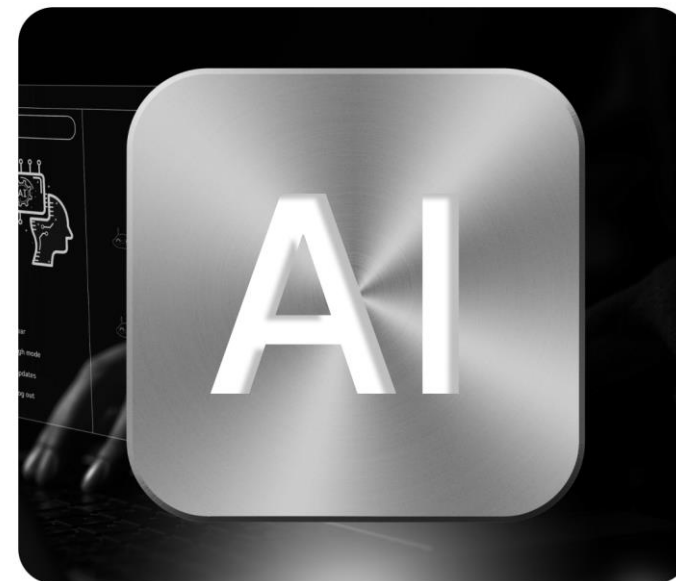
## Queryon

Our own take on data analytics



## Real-Time Analytics

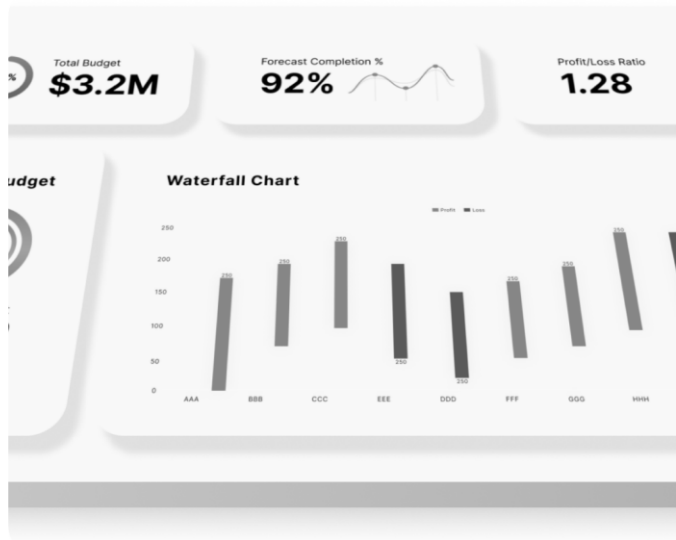
Intuitive data dashboards for Project Controls



## AI Reporting

Power BI plugin for Artificial Intelligence

# Topics



## Real-Time Analytics

Intuitive data dashboards for Project Controls



## AI Reporting

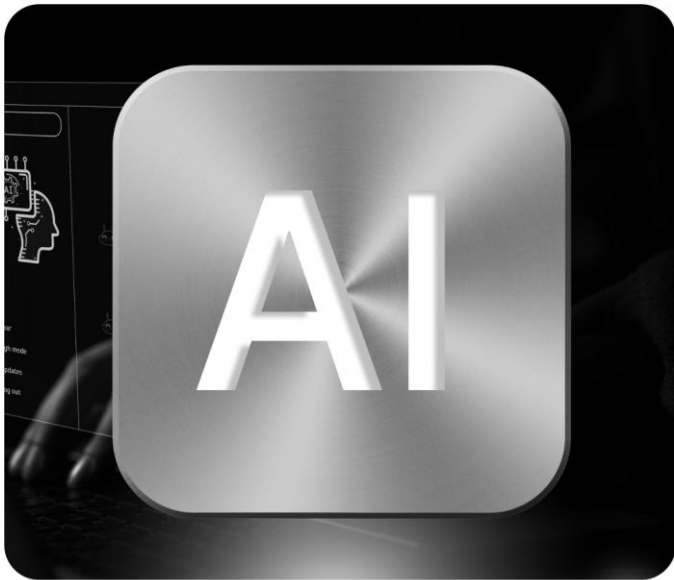
Power BI plugin for Artificial Intelligence



## Spatial Analytics

The future of project controls

# Topics



## AI Reporting

Power BI plugin for Artificial Intelligence



## Spatial Analytics

The future of project controls

# Thank you



PROJECT CONTROL  
— SUMMIT —



A woman with long, dark, wavy hair is seen from behind, wearing a dark blazer. She is holding a clipboard with a white sheet of paper. The background consists of a wall with peeling, light-colored paint, revealing a darker surface underneath. To the left, there is a dark vertical element, possibly a door or a wall panel, and a small portion of a shelf with colorful items (green, blue, yellow) is visible. The overall lighting is soft and somewhat dim, creating a professional and focused atmosphere.

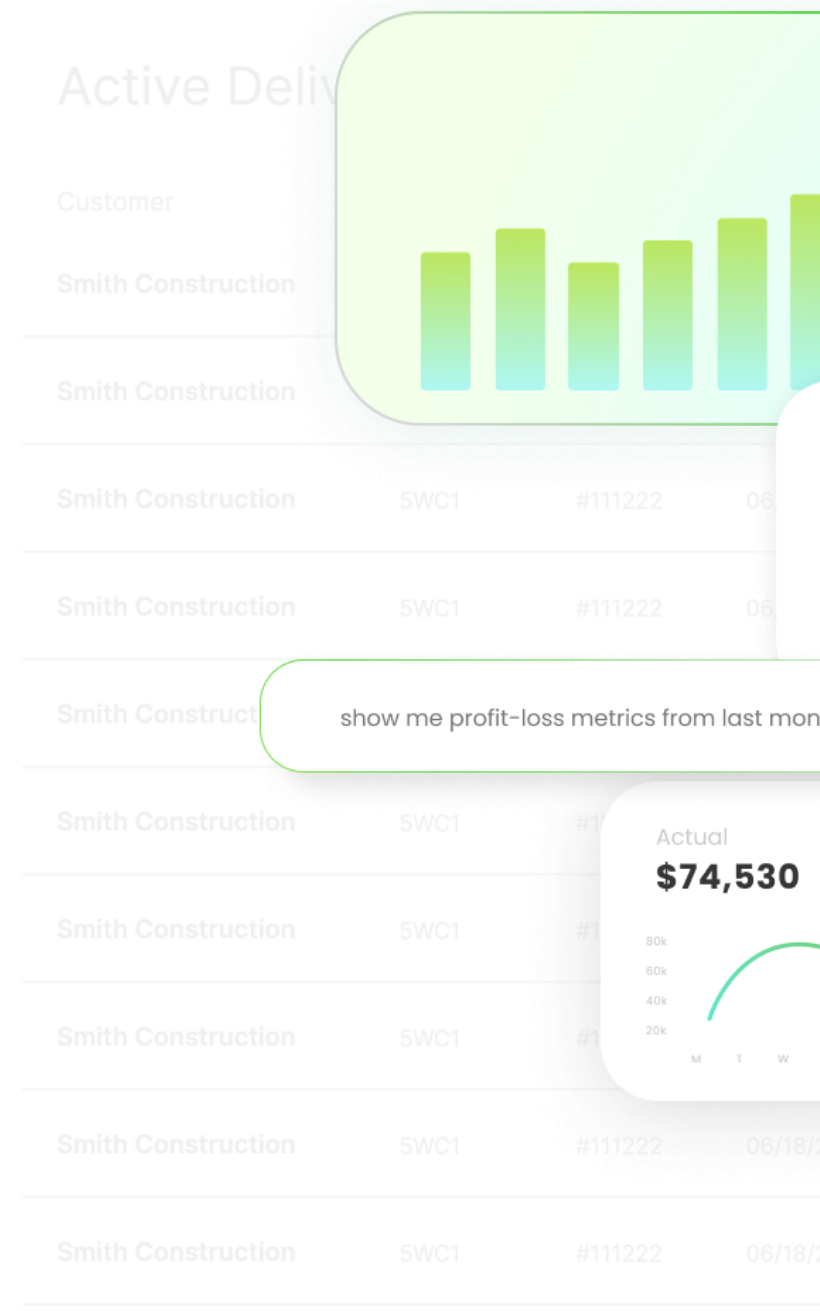
**We are QUERYON**



# About Us

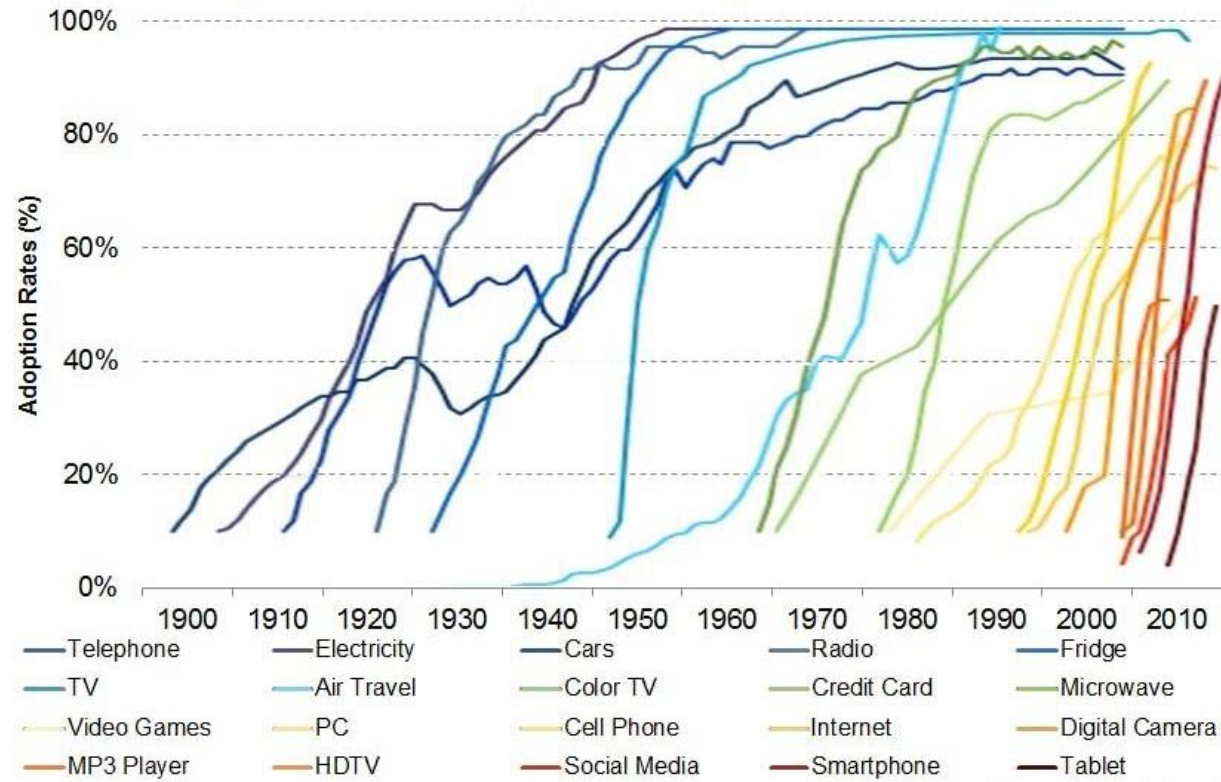
Queryon is a team of professional developers, business analysts, and project managers working collaboratively on challenging data problems. Queryon was incorporated in 2015 in Alaska.

Our approach is to deliver high quality consulting using best practice techniques in the industry. Queryon projects are complex.

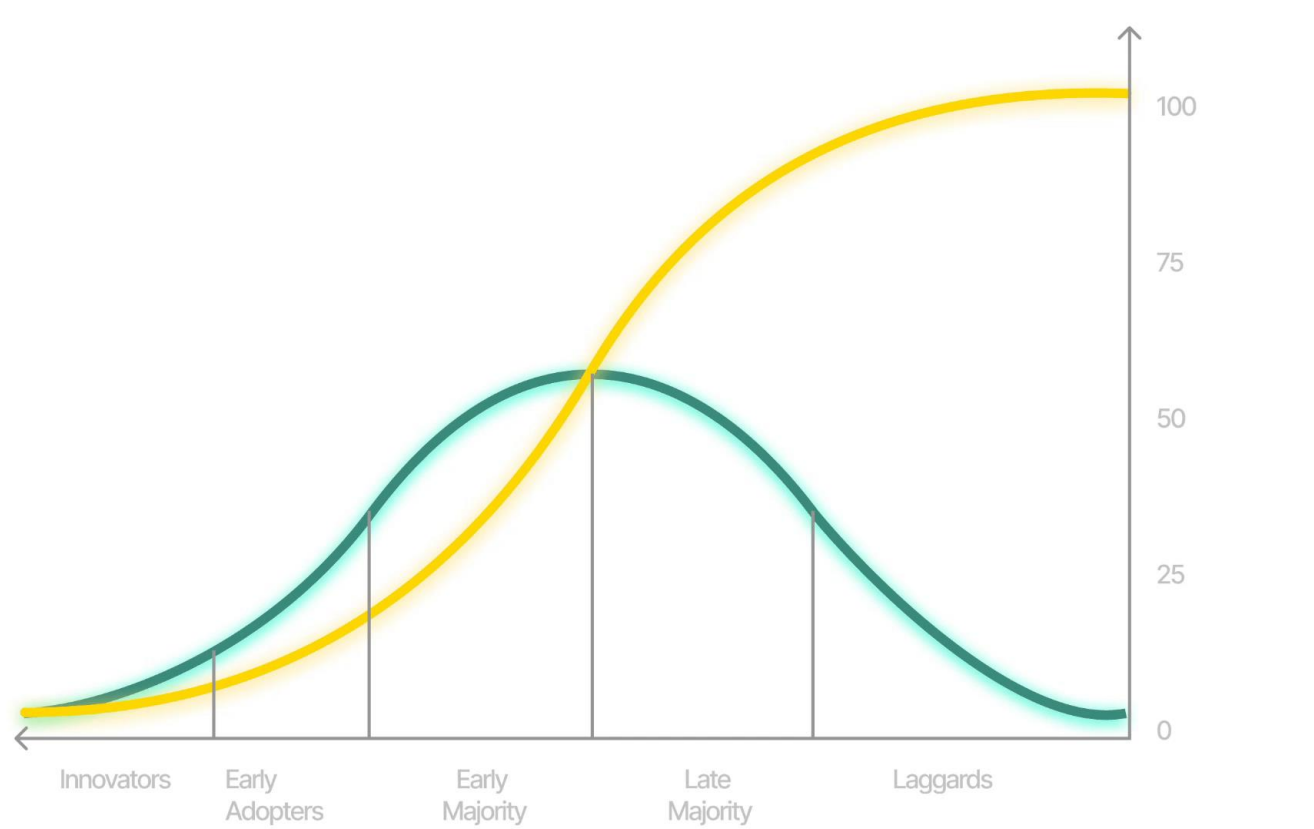


**Why care about new tech?**

# Tech Adoption Rate is Increasing



# Tech Adoption Curve



Everett Rogers' [diffusion of innovations theory](#) Bell Curve

# Project Controls

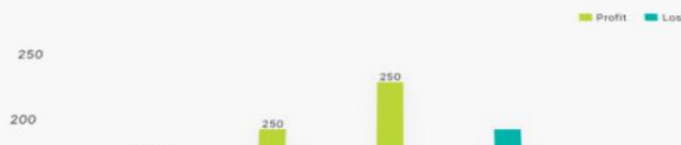
The major near-team factors driving **project controls** technology space include the increasing need for real-time data analysis, democratizing data, the rise in demand for automation and integration of project management software, AI integration across all toolsets, and finally Augment Reality/Spatial Computing.



Project Budget



Waterfall Chart



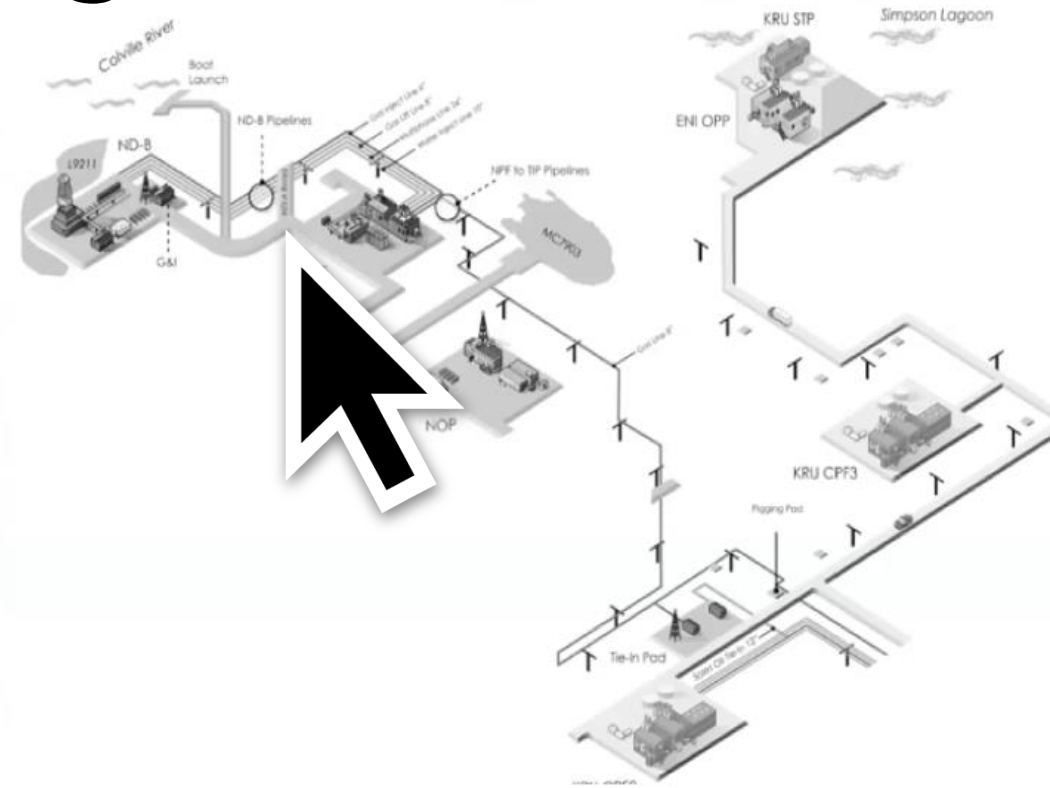
# Real-Time Dashboards

Power BI Case Study

# Interactive Field Reporting

Interactive mapping takes your dashboarding experience to Explore progress data and key performance indicators (KPIs) with just a click.

Example combines Manual Field Progress Data, P6 and Contruent (formerly PRISM).



# QUERYON

## All Projects

Multiple

Date last updated 10/22/2024: 08:24:32

[View more](#)

## Progress Bar



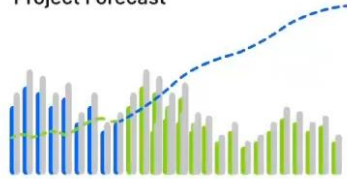
# 22%

Actual Progress

# 15%

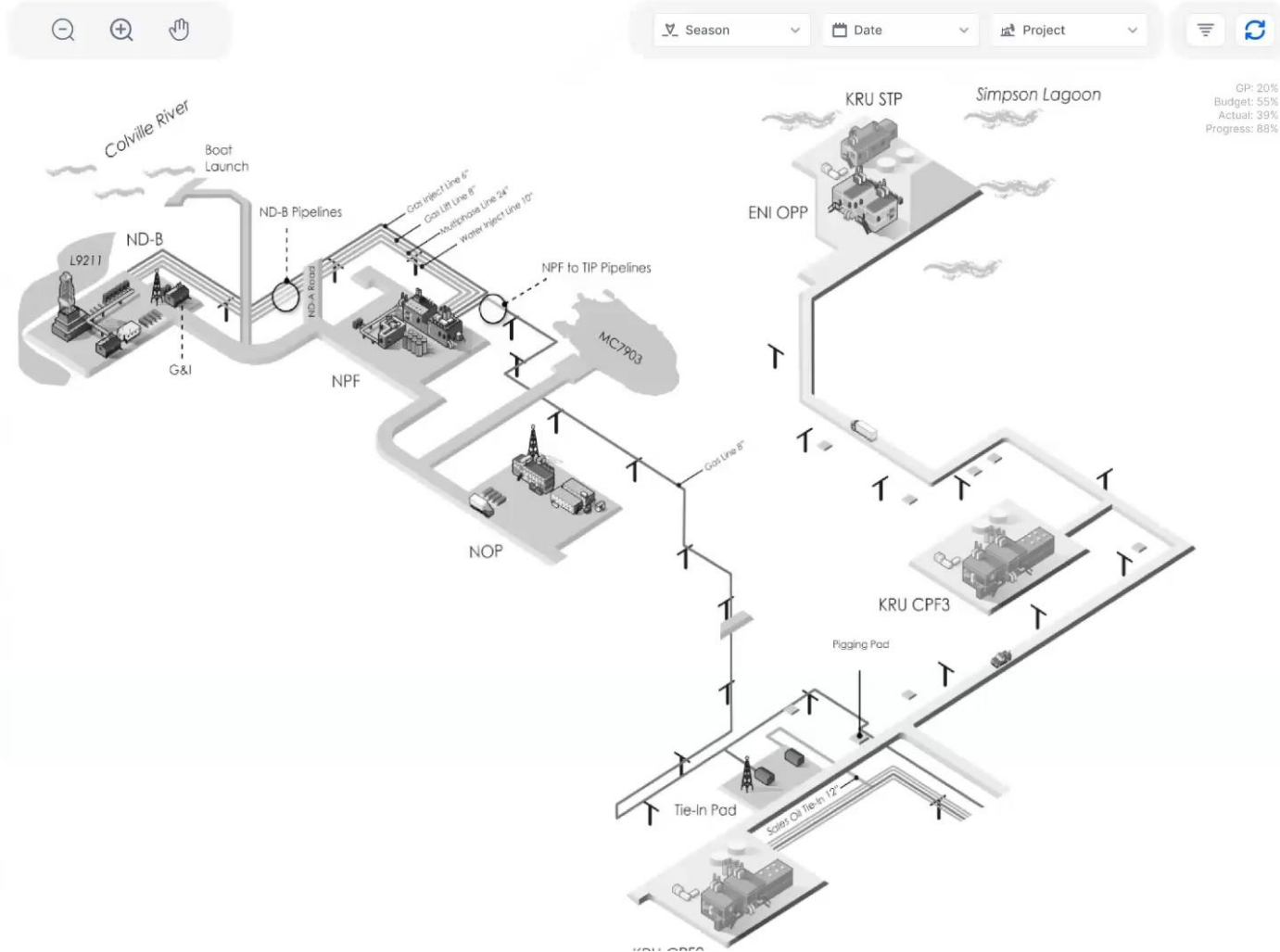
Planned Progress

## Project Forecast



## Key Metrics

Labor	10	12,675	12,675
Supplies	29	6,035	6,035
Contracting	54	2,765	2,765
Materials	--	4,003	4,003
Management	21	55	55



Interactive Mapping



# QUERYON

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Multiple

Date last updated 10/22/2024: 08:24:32

[View more](#)

## Progress Bar



# 22%

Actual Progress

# 15%

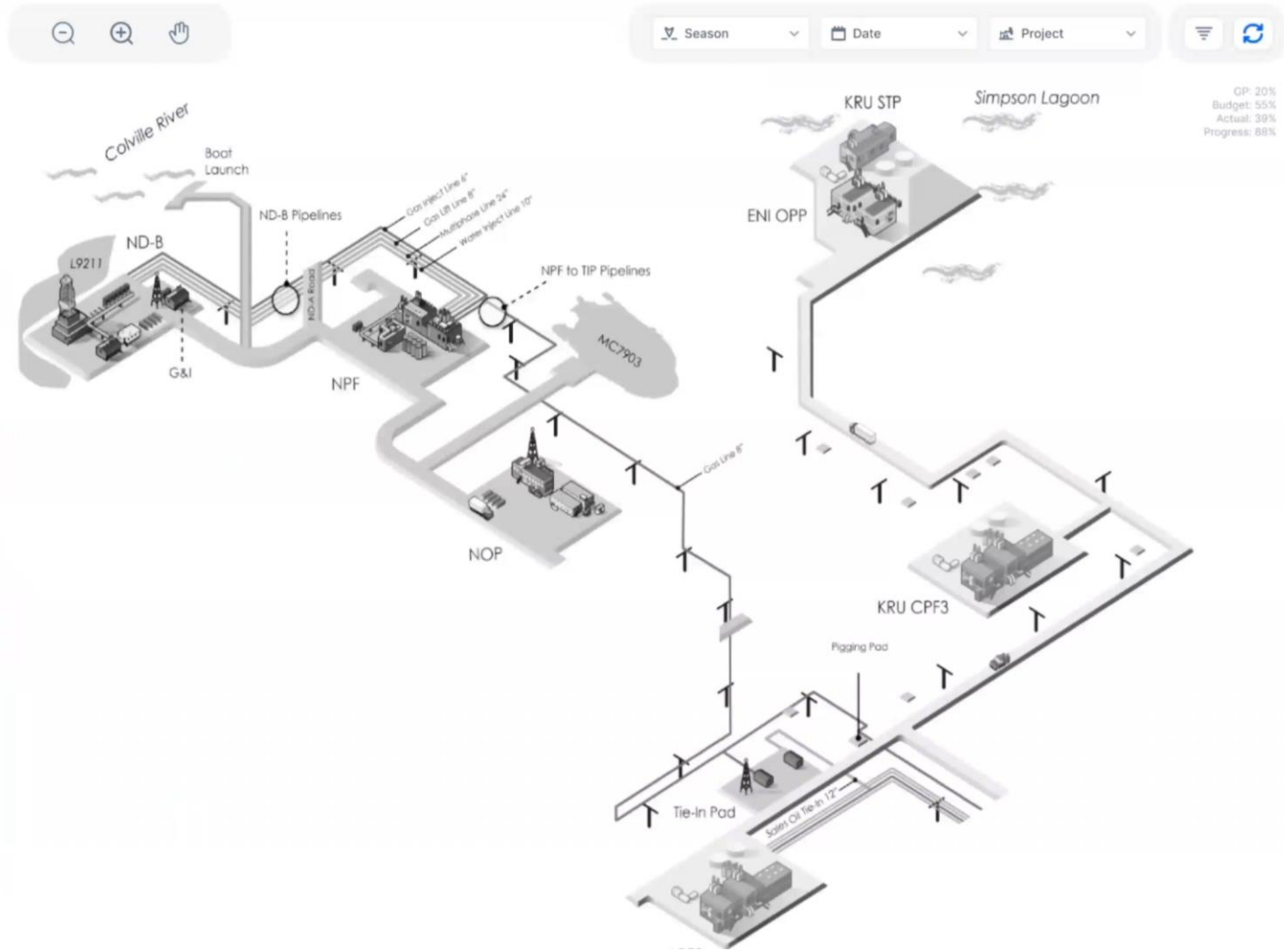
Planned Progress

## Project Forecast



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Project Drill Down

# QUERYON™

## All Projects

Multiple

Date last updated 10/22/2024: 08:24:32

[View more](#)

### Progress Bar



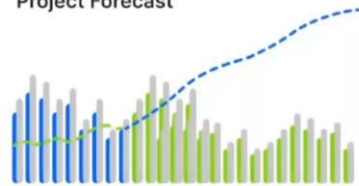
# 22%

Actual Progress

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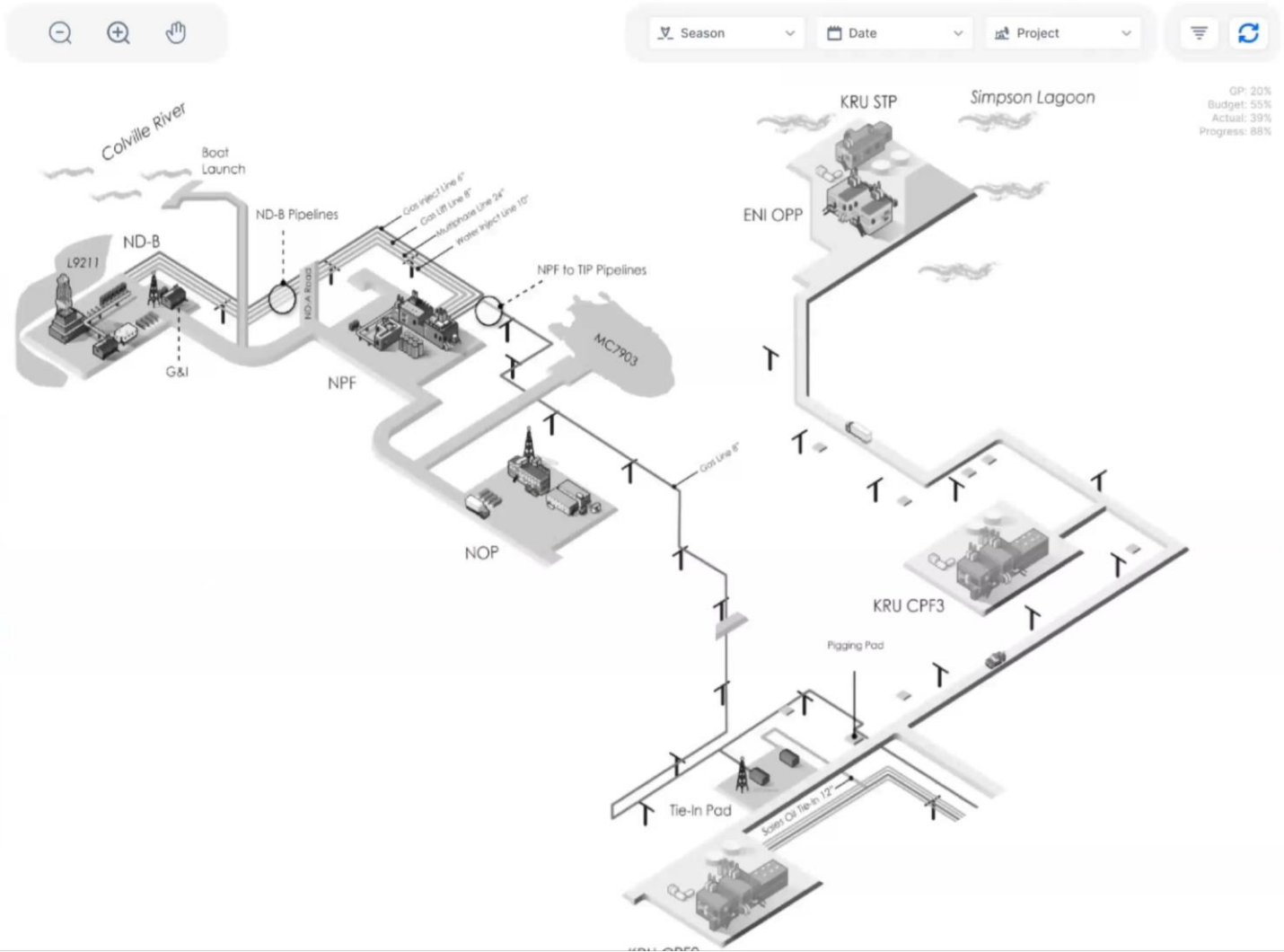
Planned Progress

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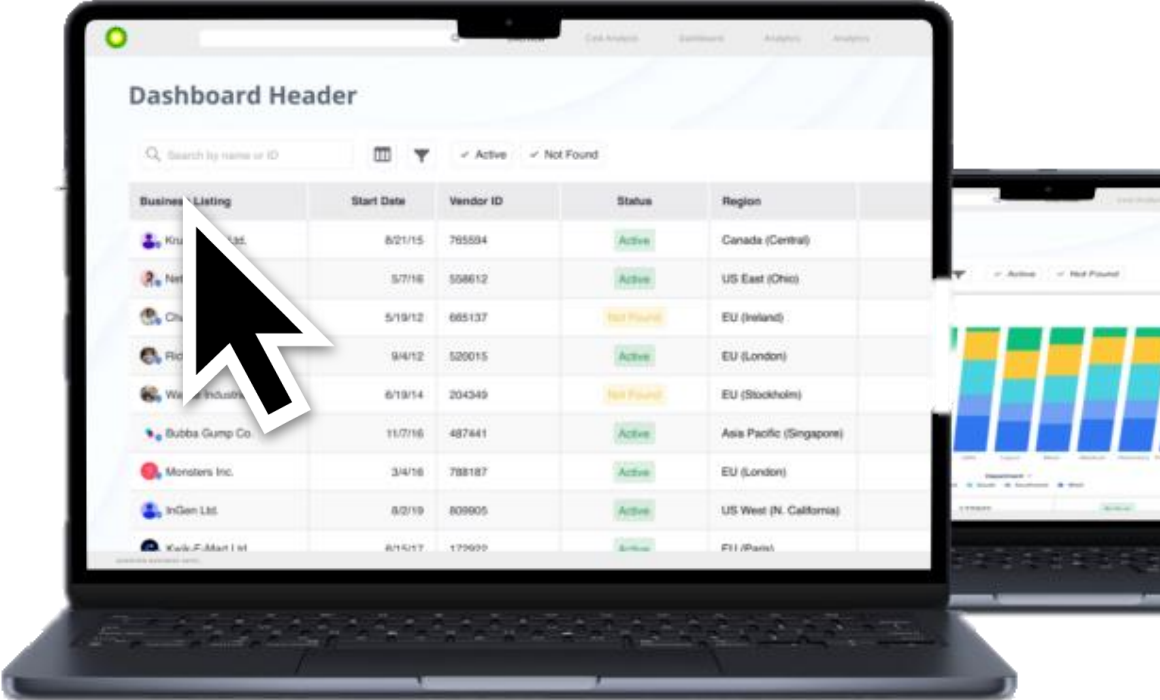
Project Filtering

# Where's my Stuff

## Supply Chain Exploration

Interactive multi-source real-time supply chain logistics.

Example combines Manual Vendor Data, SAP and other systems to create a real-time ISO based search. Deployed at multiple large-scale O&G sites.



Business Listing	Start Date	Vendor ID	Status	Region
Kru...	8/21/15	765894	Active	Canada (Central)
Net...	5/7/16	508612	Active	US East (Ohio)
Ch...	5/19/12	665137	Not Found	EU (Ireland)
Ric...	9/4/12	520015	Active	EU (London)
W...	6/19/14	204349	Not Found	EU (Stockholm)
Bubba Gump Co	11/7/16	487441	Active	Asia Pacific (Singapore)
Monsters Inc.	3/4/16	788187	Active	EU (London)
InGen Ltd	8/2/19	809905	Active	US West (N. California)
Kwik-F-Mart Int	8/15/17	179900	Active	FIN (Paris)

Search

Home

Material Status

Purchase Orders

Incoterms



# Material Status Report



**6,377**  
● Total PO Lines

**PO Lines Due**

Due In	PO Lines
0-30 Days	191
31-90 Days	178
91-180 Days	60

**Materials vs Services POs**

PO Type	PO Lines
Materials	6,108
Services	269



**5,912**  
● Late PO Lines

**PO Lines by Incoterms**

Incoterms 1	PO Lines
FCA	3,964
FOB	1,173
---	924

**PO Lines By Material Group**

Material Group	PO Lines
Piping,Hoses,Fittngs	1,923
Electrical Supplies	1,113
Instrum and Metering	1,076

Supplier Number	Supplier Name	Purchasing Document	Item	Material	Short Text	Order Quantity	Order Unit	Still to be delivered (qty)	Material Receipt Status	Document Date	De
20011361			1			1.00		0		Tuesday, April 16, 2024	Tu
20009817			1			1.00		0		Tuesday, April 16, 2024	W
20012787			1			1.00		0		Monday, April 15, 2024	M
20010151			1			1.00		0		Monday, April 15, 2024	M
20008300			1			1.00		0		Thursday, April 11, 2024	Th
20008374			1			1.00		0		Thursday, April 11, 2024	Tu
20009085			1			1.00		0		Wednesday, April 10, 2024	Tu
20009085			1			1.00		0		Tuesday, April 09, 2024	Tu

# All in Power BI

QUERYON™

All Projects

[View more](#)

Multiple

Date last updated 10/22/2024: 08:24:32

Progress Bar



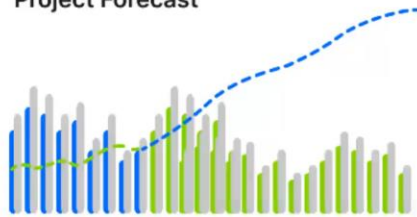
22%

Actual Progress

15%

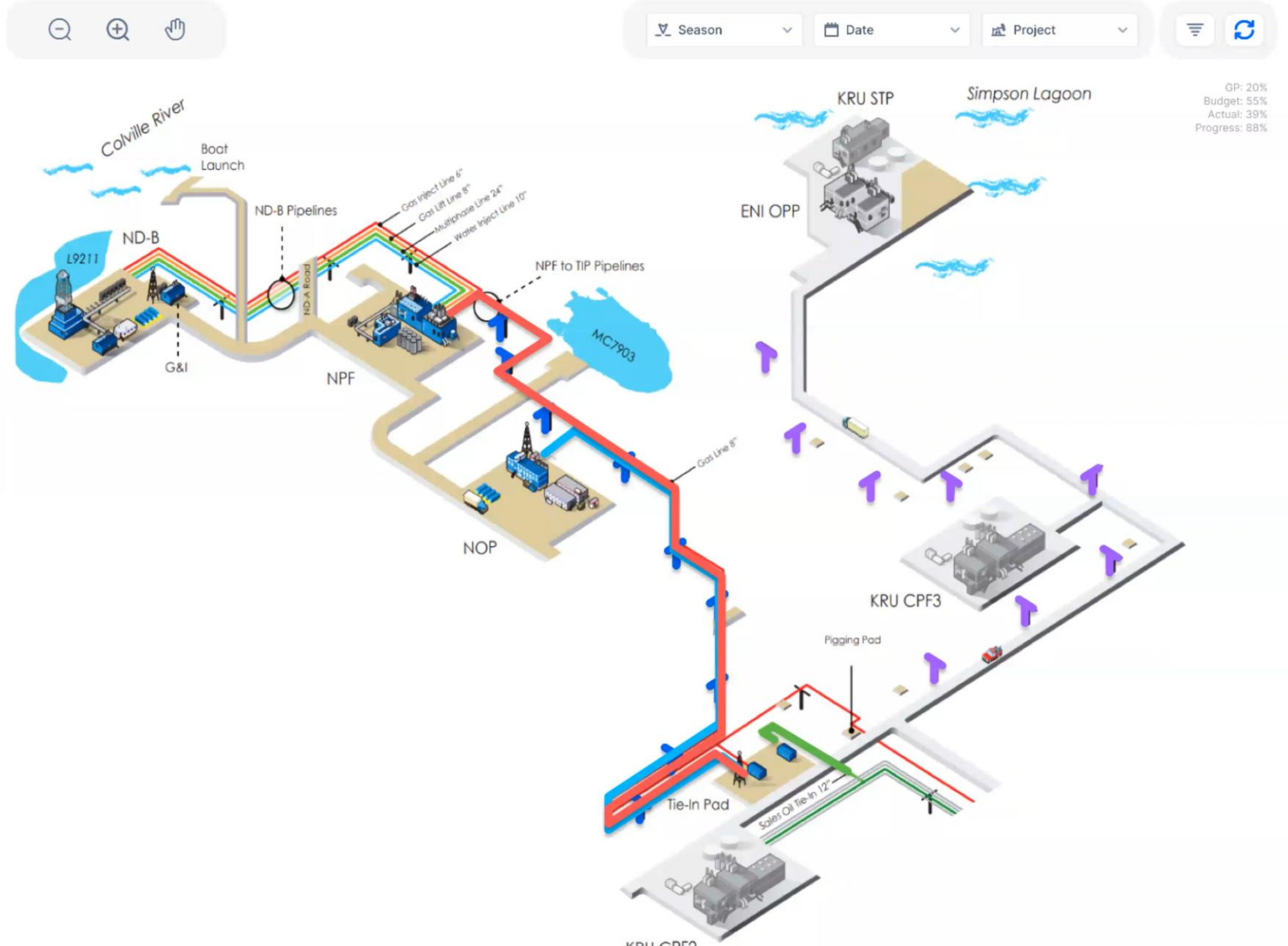
Planned Progress

Project Forecast



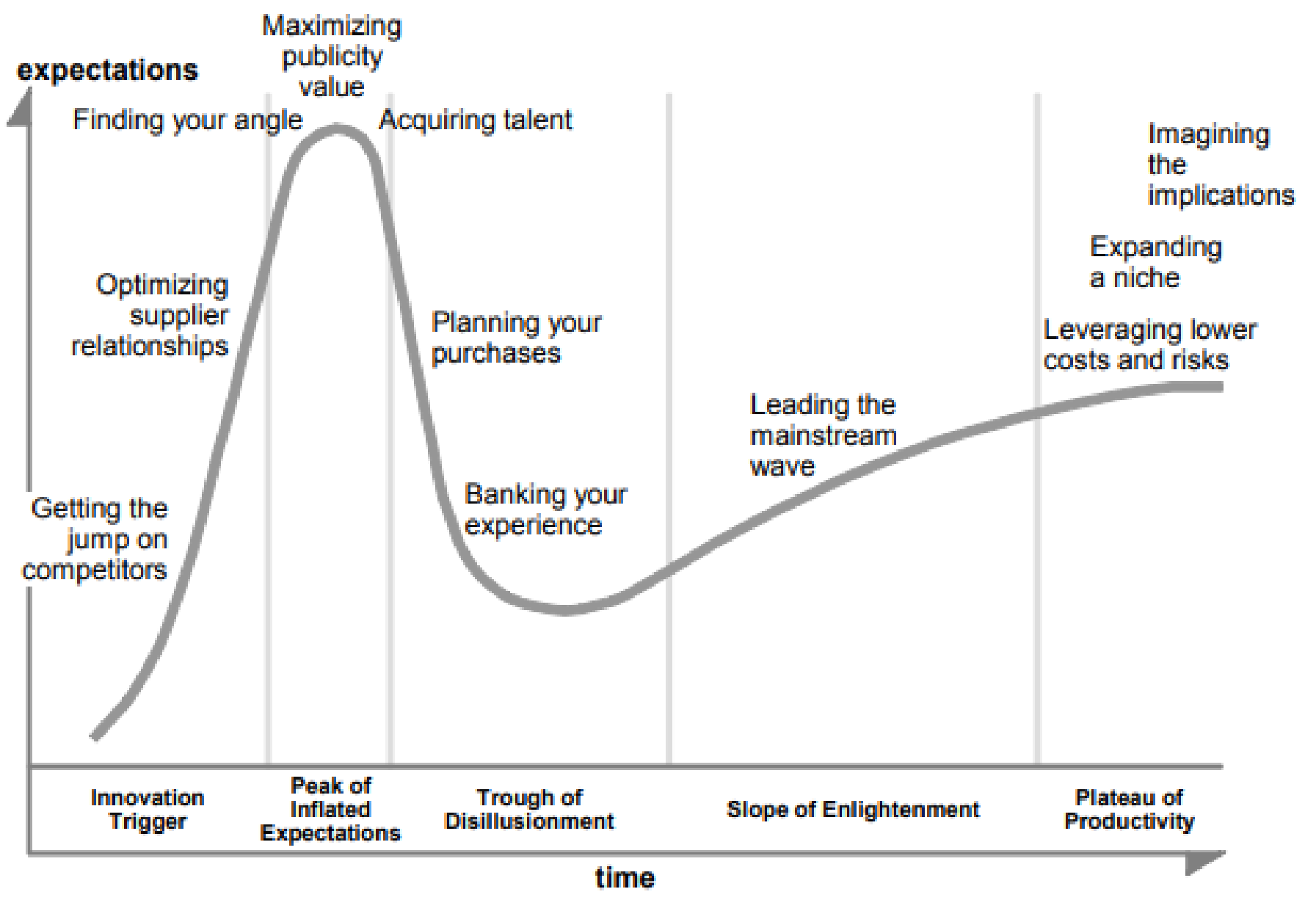
Key Metrics

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# Artificial Intelligence

AI for Project Controls



**expectations**

Maximizing  
publicity  
value

Finding your angle

Acquiring talent

Optimizing  
supplier  
relationships

Planning your  
purchases

Imagining  
the  
implications

Expanding  
a niche

Leveraging lower  
costs and risks

Leading the  
mainstream  
wave

Banking your  
experience

Getting the  
jump on  
competitors

**Innovation  
Trigger**

**Peak of  
Inflated  
Expectations**

**Trough of  
Disillusionment**

**Slope of Enlightenment**

**Plateau of  
Productivity**

**time**

# AI for Project Controls Reporting

AI serves as a game-changing ally for project managers and executives alike. By harnessing AI-driven solutions, decision-makers gain invaluable insights into large-scale projects, enabling them to optimize allocations, identify risks, and make decisions with confidence.







# AI Lens

Supercharge your Power BI experience with AI Lens, the essential plugin that brings unparalleled insights to your data dashboard. Elevate your analytics game as AI Lens provides real-time, actionable feedback on your Power BI visuals.



Free plan available

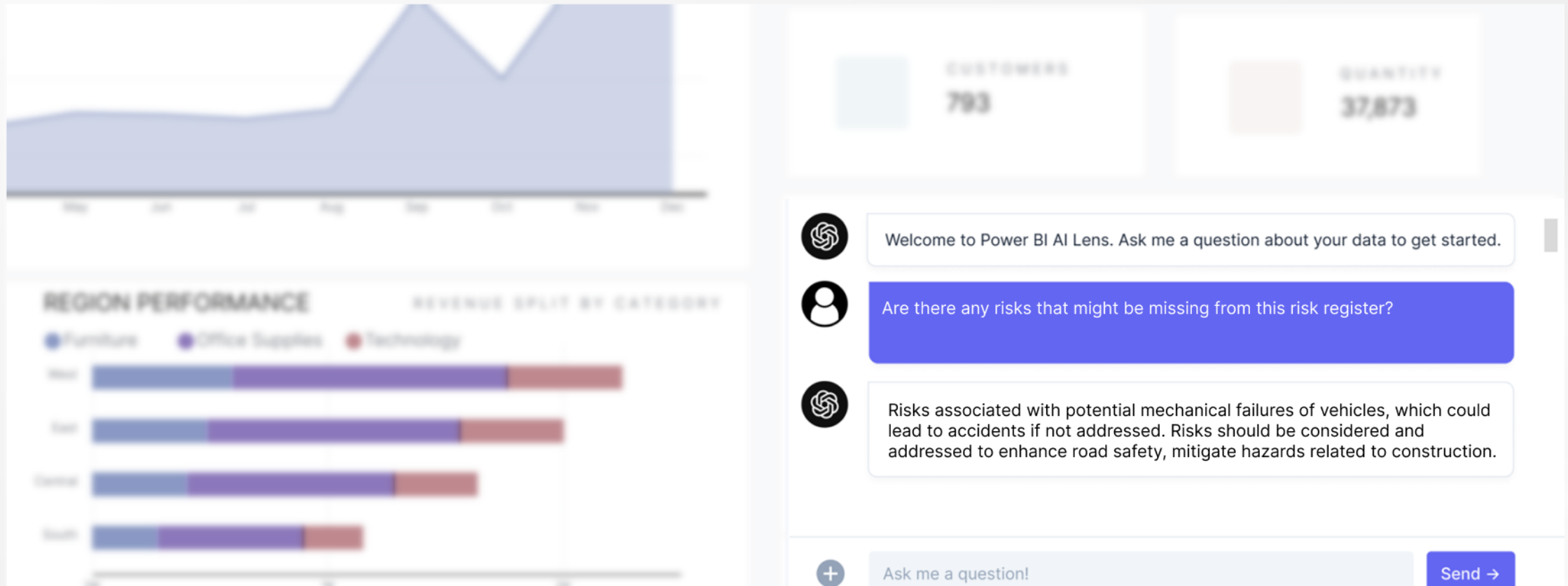
# AI Integrated

## Power BI Examples

You can simply ask your dataset questions, and our visual transforms those queries into clear, actionable insights right within Power BI. Making data-driven decisions has never been easier.

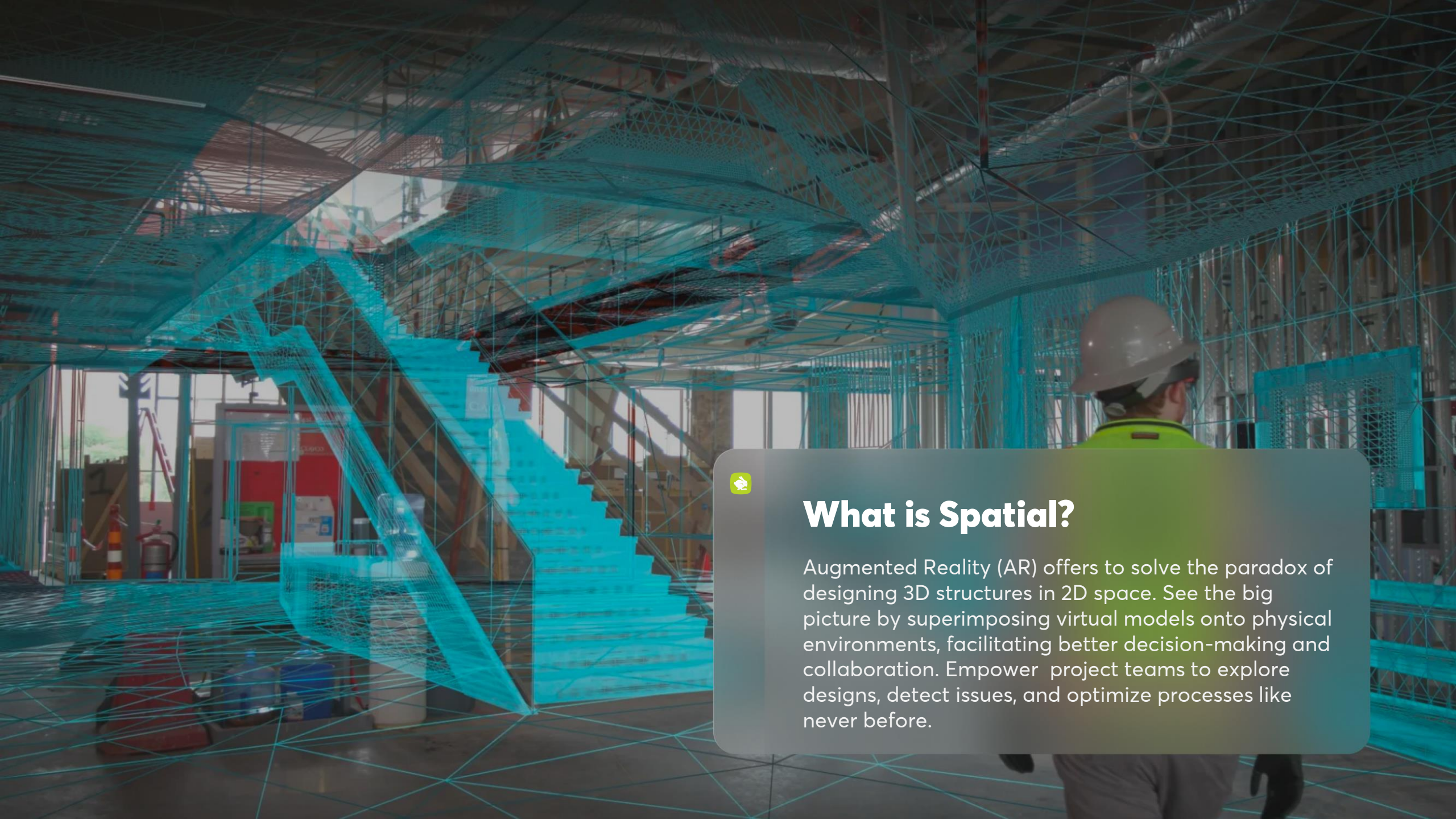
# Seamless Integration

With AI Lens, infuse the power of AI right into your Power BI reports for a streamlined and intuitive data analysis experience.



# Spatial Analytics

See your projects in 3D



## What is Spatial?

Augmented Reality (AR) offers to solve the paradox of designing 3D structures in 2D space. See the big picture by superimposing virtual models onto physical environments, facilitating better decision-making and collaboration. Empower project teams to explore designs, detect issues, and optimize processes like never before.



QUERYON<sup>®</sup>

# Spatial Analytics



QUERYON™

# Spatial

This technology integrates virtual elements into the real world, letting users see and manipulate 3D data models, making it easier to understand spatial relationships and project dynamics.

DETAILS

**\$2.6B**

Project Budget

**5Y**

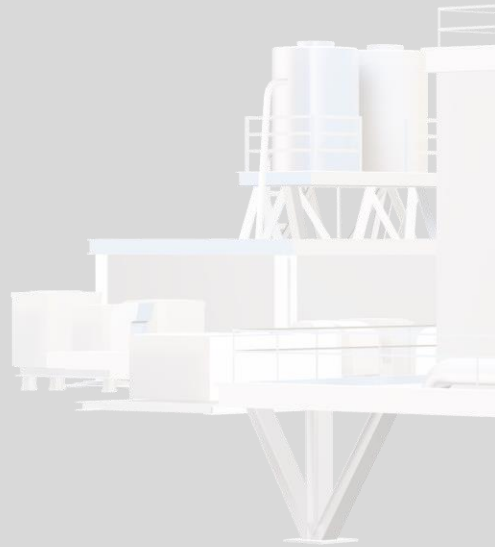
Timeline





# The Big Picture

Spatial Analytics makes it easy to view interact and collaborate. It turns complex data into interactive visualizations that help data analysts, project managers, and stakeholders make informed decisions.



Visualization of the construction systems/work (i.e., MEP, structural, etc.)	Construction
Virtual tours for clients while on-site or in the office (AR walk-through)	Design
Design (Project) visualization at full scale onsite	Design
Clash detection	Pre-Construction
Visualization of underground utilities	Construction
Augmented Mock-ups	Construction
Constructability Reviews during design	Pre-Construction
Real-time visualization of conceptual projects	Conceptual Planning
Visualization of augmented drawings in the field	Construction
An understanding of how the desired project connects with its surroundings	Conceptual Planning
Virtual planning and sequencing	Pre-Construction
Locate building systems that need maintenance without destructive demolition or further survey work	Operation and Maintenance
Early identification of design clarification	Pre-Construction
Construction progress visualization and monitoring	Construction
Overlay of 3D models over 2D plans [Design (or project) visualization in the office over 2D plans]	Design
Visualizing layout and integration of prefab components in the shop	Construction





Apple Vision Pro



Spatial Data

# Takeaway Tool

# THE PERIODIC TABLE of DATA ISSUES

Queryon presents the Data Issues "Periodic Table" – a systematic framework designed to facilitate communication and collaboration among project managers, engineers, and stakeholders regarding potential roadblocks encountered during data analysis. Each element in this table represents a distinct type of data irregularity, offering a structured overview of potential challenges inherent in the dataset.

This innovative approach serves as a tool for meticulous documentation and analysis, enhancing the transparency and precision of our data refinement processes. By employing systematic categorization, we facilitate clear communication and collaboration between our team and clients, fostering a shared understanding of data imperfections.

The Data Issues "Periodic Table" underscores our commitment to scientific rigor in the pursuit of data accuracy and transparency. Through this methodical classification, we aim to streamline the identification and resolution of data challenges, ensuring a foundation for informed decision-making in data management.

1 <b>H</b> Hardware											35 <b>Bt</b> API Bottleneck	40 <b>Md</b> Missing Data	
2 <b>Li</b> Licensing	7 <b>L</b> Leak											36 <b>La</b> Latency	41 <b>Ed</b> Excluded Data
3 <b>Ua</b> User Access	8 <b>B</b> Breach												
4 <b>Aa</b> Admin Access	9 <b>L</b> Loss	12 <b>Dq</b> Data Quality	13 <b>Da</b> Data Access	16 <b>DI</b> Data Lifecycle	19 <b>Mm</b> Metadata	22 <b>Nf</b> Normal Form	25 <b>Dc</b> Database choice	28 <b>Im</b> Integrity Mechanisms	32 <b>Dd</b> Data Dictionary	37 <b>Dm</b> Data Mismatch	42 <b>Rp</b> Requirement Pollution		
5 <b>Ea</b> Engineer Access	10 <b>E</b> Encryption	14 <b>Dp</b> Data Privacy	17 <b>Dr</b> Data Architecture	20 <b>Dw</b> Data Stewardship	23 <b>Si</b> Schema Inconsistence	26 <b>S</b> Structure	29 <b>Ox</b> Over Complexity	33 <b>Ix</b> Indexing	38 <b>Dw</b> API Downtime	43 <b>Tp</b> Transmission Pollution			
6 <b>Do</b> Data Ownership	11 <b>A</b> Authorization	15 <b>Ds</b> Data Security	18 <b>Di</b> Data Integration	21 <b>Dg</b> Data Integrity	24 <b>Cc</b> Cross cutting	27 <b>Sc</b> Scalability	31 <b>D</b> Documentation	34 <b>Ma</b> Malleability	39 <b>Sd</b> Schema Drift	44 <b>Pp</b> Processing Pollution			
<b>Key:</b>  Number <b>Symbol</b>  Name		45 <b>Sg</b> Skill Gap	46 <b>Co</b> Collaborate	47 <b>Wk</b> Workflow Bottleneck	48 <b>Ks</b> Knowledge Silos	49 <b>Hp</b> Human Data Pollution	50 <b>Ac</b> Accessibility	51 <b>Ut</b> User Training	52 <b>Uf</b> User Feedback	53 <b>Uc</b> User Clarity	54 <b>Cr</b> Change Resistance		
		55 <b>Ui</b> Broken UI	56 <b>Cj</b> Chart Junk	57 <b>Ms</b> Misleading Scale	58 <b>Dm</b> Data Mapping	59 <b>Op</b> Overplot	60 <b>Cp</b> Cherry Pick	61 <b>Cx</b> Context	62 <b>Cl</b> Clutter	63 <b>Ct</b> Chart Type	64 <b>Cg</b> Cognitive Bias		

Access Security Governance Structure Flow Data Personnel Visual



# Additional Learnings

Article PDF Available

**Augmented Reality in the Construction Industry: Cases, Benefits, Obstacles, and Future Trends**

April 2022 · Frontiers in Built Environment 8  
DOI:10.3389/fbuil.2022.730094  
License: CC BY 4.0

Authors:

-  **Hala Nassereddine**  
University of Kentucky
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University of Wisconsin
-  **Dharmaraj Veeramani**
-  **Wafik Boulos Lott**  
The American University

**Construction Industry AR Study**



**Data Skills Framework**

The diagram illustrates a Data Skills Framework organized into a grid of hexagonal cells. Each cell contains an icon and a skill name. Skills include: Introducing data, Classifying data, Working ethically, Governing access, Building communities, Measuring success, Developing policy, Leading change, Creating value, Finding insights, Developing strategy, Trend analysis, Making data intelligent, Brokering usability, Using platforms, Applying statistics, Using data analytics, Interacting with data, Reversing data, Linking data, Visualizing data, and Cleaning data. The framework is color-coded by category: blue (top), green (right), yellow (bottom), and orange (left).

**Data Skills Framework**

Technology And Analytics

**Every Organization in Augmented Reality Strategy**

A new interface between humans and machines

by E. Porter and James E. Heppelman

**Harvard Business Review**



Artificial Intelligence Index Report 2024

**Stanford AI Index Report 2024**



# Summary

Data Analytics is maturing – Invest in it

AI has arrived – Get ready for it

Spatial is Coming – Keep an eye on it

**Change is Accelerating - Embrace It**

# Questions?

AI, Spatial Analytics, and Data Insights for Project Controls



# Next Up



AJ  
Waters

Michael  
Pink

Stan  
Singh

Michael  
Shore

Osama  
Abdo

Samantha  
Rookey

**10:15 am to 11:15 am, Conference Hall**

## **Panel Discussion: Project Controls Technology Advancements**

Join this panel of industry leaders for a dynamic discussion on “Project Controls Technology Advancements,” where you’ll gain insights into the latest innovations revolutionizing project controls. Learn about the transformative impact of AI, machine learning, data analytics, and much more.



**Kim Essendrup**  
CEO, RAIDLOG

**10:15 am to 11:15 am**  
**Yacht Room**

## **Predictive Planning: How AI-Enabled RAID Logs Create Project Resilience**

Join this session to gain practical knowledge on using RAID logs, enhanced by AI, for robust project management. Learn to identify and manage risks proactively, and leave equipped to implement your own RAID log with confidence. This is an opportunity to transform project challenges into success, backed by expert insights and essential resources.





PROJECT CONTROL  
— S U M M I T —

Thank You For Joining This Session



**Orion Matthews**

Founder/CEO @ Queryon

